



Case Study: Orissa Tourism Development Corporation
Solution Area: Tourism Portal

Client: Orissa Tourism Development Corporation(OTDC), Department of Tourism under State Govt. of Orissa	Country: India
Industry: Public Sector Unit	Status: Completed
Solution Area: Application Development	

Customer Background

The Tourism and Cultural Affairs Department under State Govt of Orissa was created in the erstwhile P & S Department Resolution No-17313/Gen dt.13.11.73. The Department was subsequently renamed as Tourism, Sports & Culture Department in G.A. Department Resolution No-14386 dt.10.06.80. In the process of further re-organization of Departments, a separate Department was created for Tourism vide G.A. Department Resolution No-270-Gen dt.2.1.91. Subsequently a new Department of Tourism & Culture has been created in G.A. Department Resolution No-29049-Gen dt.30.12.95.

The Tourism wing of the Department of Tourism & Culture has a composite office Directorate of Tourism is a part of this composite office. A public sector undertaking namely, OTDC Ltd. Is functioning under the administrative control of this Department constituted in Tourism Department Resolution No-3221-TSM dt.27.02.79 and was incorporated under the Indian Companies Act, 1956.

The Opportunity

WDC have been awarded with the contract of studying, Development and Implementation of Orissa Tourism Portal solution.

Project Brief

The tourism portal provides solutions for business-to-business (B2B) and business-to-consumer (B2C) e-commerce. The portal facilitates the linkages between local tourism providers and the government bodies and helps them manage the tourism resources better. The adoption and usage of e-business practices will facilitate the evolution from traditional tourism information and management systems and the integration of tourism enterprises into the digital economy.

As far as B2C relationships are concerned, the primary function of the tourism portal is to provide consumers with comprehensive and accurate information for the preparation of their travel plans including online reservation facilities. With regard to B2B, the tourism portal provide tourism enterprises with the means for better integration into tourism supply chains by promoting personalized and enriched tourism experiences directly to a large number of tourists and consumers.

The proposed system is conceived to communicate and market tourism offerings of Orissa through the Internet. The system include general information about different aspects of Orissa, information regarding tourism offerings in the state, methods to communicate with potential tourists and members of the general public and a facility for online reservation of rooms and tours offered by various hoteliers, tour operators and travel agents etc.

The application contains the following key features.

- ✓ Content Management
- ✓ Search (Basic site search and Advanced Directory Search)

- ✓ Registration of users (Web users, Business users, Portal Administrative users)
- ✓ Business user approval
- ✓ Creation of internal users of various Business houses and their role assignment
- ✓ User Profile Management (Edit profile, change password, forgot password)
- ✓ Travel Planner
- ✓ Distance /Place Locator
- ✓ Information Services (ATM, Banks, Bus Services, Shops etc)
- ✓ Online Reservation System (Accommodation, Package Tour Booking)

Sample Screen Shots

Screen 1

Visit ORISSA
Scenic, Serene, Sublime

Konark Festival (Dec 1-5, 2008)
Open Air Auditorium, Konark, Orissa
[Click Here for Programme List](#)

click here to download
Route map of HOP-ON-HOP-OFF BUS Service

About Orissa
Major Attractions
Booking Accommodation
Travel Guide
Business Zone
Contact Us

Web User

- Edit your Profile
- Change Password
- Booking
- Accommodation
 - + All Hotels
 - + Orissa Tourism Hotels
 - + Package Tour
- Wish List
- Message Center
- Make Payment
- Download Voucher
- Cancellation
- Upload Pictures

Home : Accommodation : Panthanivas

Accommodations(For Online Users Please Register/ Registered Users Please Login!)

City :

Your search resulted in the following accommodations:

Disclaimer : Tariff and information on facilities are only indicative.Please contact concerned hotel for up-to-date tariff and information.

Panthanivas Puri

Chakratirtha Road, Puri - 752001, PURI. Phone: 06752-222562, 222740. Fax: . Email: .

+ View Gallery

Online Booking Available, Registered Users Only

Room Category

Type	No.	Peak Season Tariff (INR)	Lean Season Tariff (INR)	Plan
Suite	2	2500.00	2500.00	EP
AC DR Deluxe	22	1500.00	1500.00	EP
Non-AC (S) DR	3	550.00	550.00	EP
Non-AC FR	1	1000.00	1000.00	EP

Facilities Available

Name	Nos.	Description
<input type="button" value="Add To Wish List"/>		

Show My Wish List

News Updates

Search

go

Welcome Samir Sahu

My Profile [Logout](#)

Find Accommodation

Accommodation Type

Category

Price Range

City

FIND

Find Package Tour

Package Tour Type

Duration

City

FIND

[Event Calendar](#)
[Download Brochure](#)

Screen 2

Government of Orissa Website.
© 2007 Government of Orissa. All rights reserved.
[Site Map](#) | [Terms and Conditions](#)

Scenic, Serene, Sublime

Konark Festival (Dec 1-5, 2009)
Open Air Auditorium, Konark, Orissa
Pls [Click Here](#) for Programme List

click here to download
Route map of
HOP ON-HOP OFF
BUS Service

About Orissa
Major Attractions
Booking Accommodation
Travel Guide
Business Zone
Contact Us

Internal User

- Services
- Approve Services
- Room Inventory
- Message Center
- Approve Booking Order
- Approve Offline Booking
- Upload Voucher
- Approve Cancellation
- Set Refund Amount
- Make Refund
- Send Promos
- Report

Screen 3

Home : [Confirm Booking](#) : Report

Confirm Booking Report

Select Accommodation to View Report:

From Date:

To Date:

Select Transaction Type:

Report Generation Date : 26-Nov-2009

User & Transaction Information	Date of Booking	Name of Hotel	Period of Booking	Room Type	No of Room	Amount
User Name: TARUN MISRA , Telephone No : 9932001514 , Email : misrasim@yahoo.com , Booking Id : 261120091227, Mode of Payment : Online, Grand Total : 1500.0	26-nov-09 06:27:10	Panthanivas Cuttack	04-DEC- 2009	Double - AC DR Deluxe (EP) -	1	Rs. 1500.0/-
User Name: Pradeep Kumar Sahoo , Telephone No : 0674 - 2430764 , Email : tlak.chat@gmail.com , Booking Id : 251120091224, Mode of Payment : Payment at counter, Grand Total : 650.0	25-nov-09 15:43:06	Panthanivas Barkul	28-DEC- 2009	Double - Non-AC DR (EP) -	1	Rs. 650.0/-
User Name: Pradeep Kumar Sahoo , Telephone No : 0674 - 2430764 , Email : tlak.chat@gmail.com , Booking Id : 251120091223, Mode of Payment : Payment at counter, Grand Total : 750.0	25-nov-09 15:26:53	Panthanivas Taptapani	06-DEC- 2009	Double - Non-AC DR (EP) -	1	Rs. 750.0/-

[Print](#)

1 | 2 | >>

News Updates

Search

Welcome
Otdc Manager

My Profile Logout

Find Accommodation

Accommodation Type

Category

Price Range

City

Find Package Tour

Package Tour Type

Duration

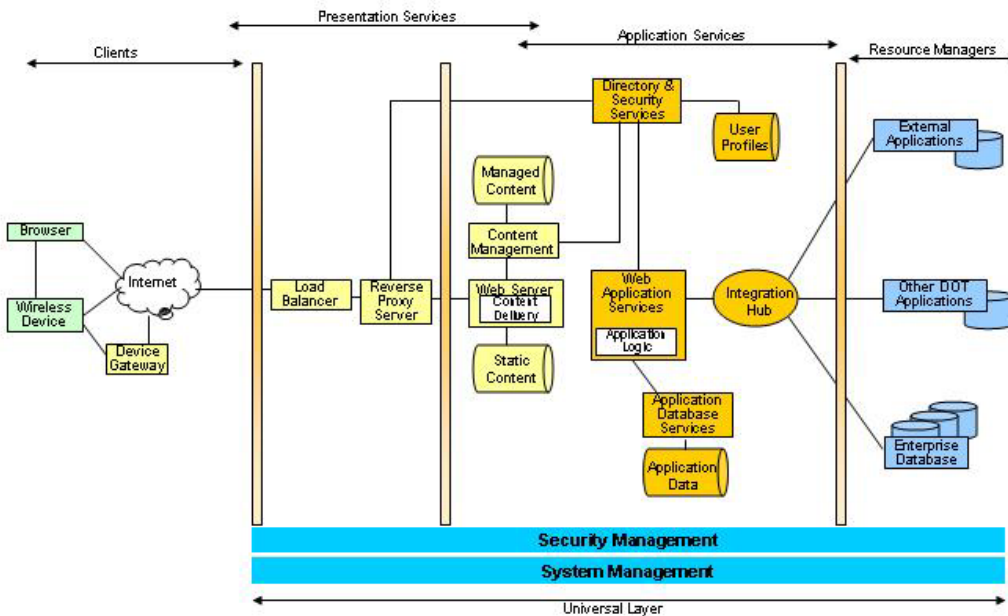
City

Government of Orissa Website.
© 2007 Government of Orissa. All rights reserved.
[Site Map](#) | [Terms and Conditions](#)

Technology Specifications

Key Components		
Application	Tourism Portal	
Solution Components:	► Operating System:	IBM AIX (Ver 5.3)
	► Client:	Web Browser (Internet Explorer 6 and above, Netscape 6 and above)
	► Web Server:	Oracle HTTP Server
	► Application (Middleware):	Server Oracle Application Server Enterprise 10g
	► Portal:	Oracle AS Portal
	► Content Management:	Built in OracleAS Portal
	► RDBMS:	Oracle 10g Database
	► Development tool (IDE):	JDeveloper
	► Technology:	J2EE
► Security SSL Encryption:	Third Party SSL Certificate (Verisign)	

Logical Architecture



For more information, visit our Web site at: www.wdc.in